

IMPROVING LIVELIHOODS FROM AGRICULTURE IN LIRA, UGANDA



Rafia Farooqui Jazlin Gomez





Yang Li



Quynh Tong



OUTLINE

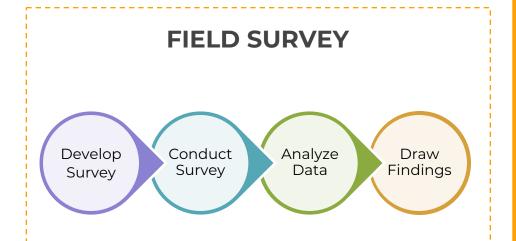
- 1. Project Overview
- 2. Data Collection Methodology
 - 3. Findings and Conclusions
 - 4. Recommendations
 - 5. Next Steps

PROJECT REVIEW



LITERATURE REVIEW

- Culture and People
- Agriculture in Lira
- Agricultural Training in Northern Africa
- Social Impact Measurement Tools



3

FINDINGS AND CONCLUSIONS

Observation from the field in Lira

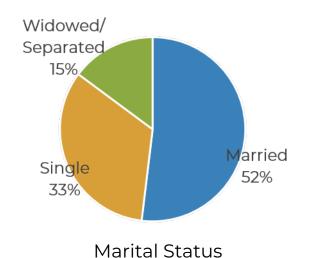
PARTICIPANT OVERVIEW







No



Some education 85%

Education

PARTICIPANT INCOME

500,000 UGX

Median gross income

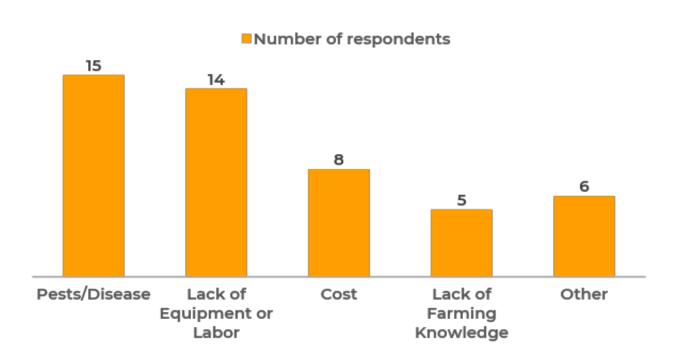
33.3% to 100%

Income from farming in overall income

48%

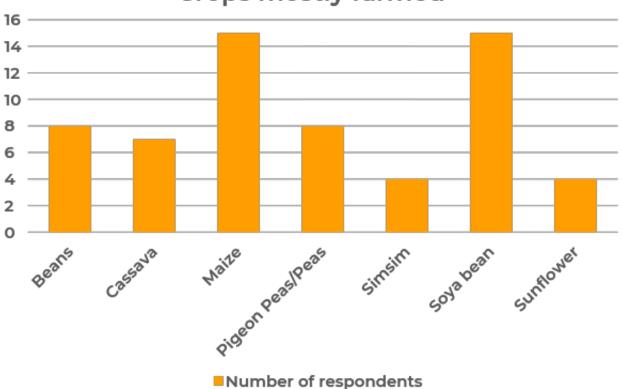
Totally depend on income from farming

FARMING CHALLENGES

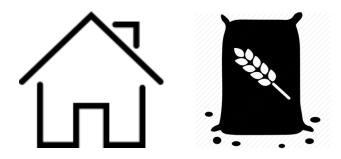


CROP AND TECHNIQUES





CROP STORAGE





81.5%

Store directly in homes/granary Mostly in sacks 22.2%

Suffer from loss of seeds and high seed prices

AGRICULTURAL TRAINING



4

RECOMMENDATIONS

The next steps

TRAINING OBJECTIVES

Better income for farmers

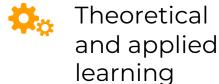
Increased participation in supply chain

Better farming resource provision

Improved supply of agricultural products

Alleviating food security and poverty

THE LEARNING APPROACH



Experiential learning methods

Simulations and use of past experiences



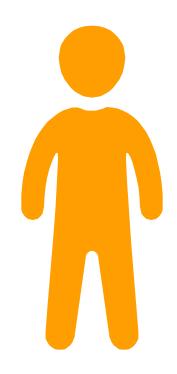
TRAINER/FACILITATOR

Experienced

Skillful

Knowledgeable

Resourceful



Open-minded

Flexible

Trustworthy

Respectful

TOPICS FOR TRAINING





Crop Management

Seed Management

Marketing

Negotiation

Branding

Selling/Business

Raising animals

Planting trees

Pricing

Record Management

English

Quality Management

Climate change

Non-Crop Managemen Market Research

Finance

Packaging

LOGISTICS FOR TRAINING

Materials

Marketing

Location

Accessibility

Time

KIRKPATRICK'S
TRAINING
EVALUATION
FRAMEWORK

Results Behavior Learning Reaction

SOCIAL IMPACT



Now

Identify indicators in the survey to gauge social impact



In one year

Collect feedback and comparable data from participants



In three years

Expand social impact through promoting a training model or influencing public policy

NEXT STEPS

Develop a Work Plan Conduct Survey









Collect Feedback

Compare Data



THANK YOU!