

STORIES WORTH BINGEING:

HOW A GLOBAL ORGANIZATION NAVIGATED
A GLOBAL PANDEMIC



2020 Annual Report

LETTER FROM JAMIE VAN LEEUWEN, CEO & FOUNDER



This is a series of stories about community development and how our friends and colleagues from around the globe were able to see the light in 2020 and were, in challenging times, “brave enough to be it.” While our narrative is much different than the story we set out to tell at the beginning of last year, the stories will vividly illustrate that the characters in our annual report rose to the occasion and in the true spirit of the GII they did what they do best:

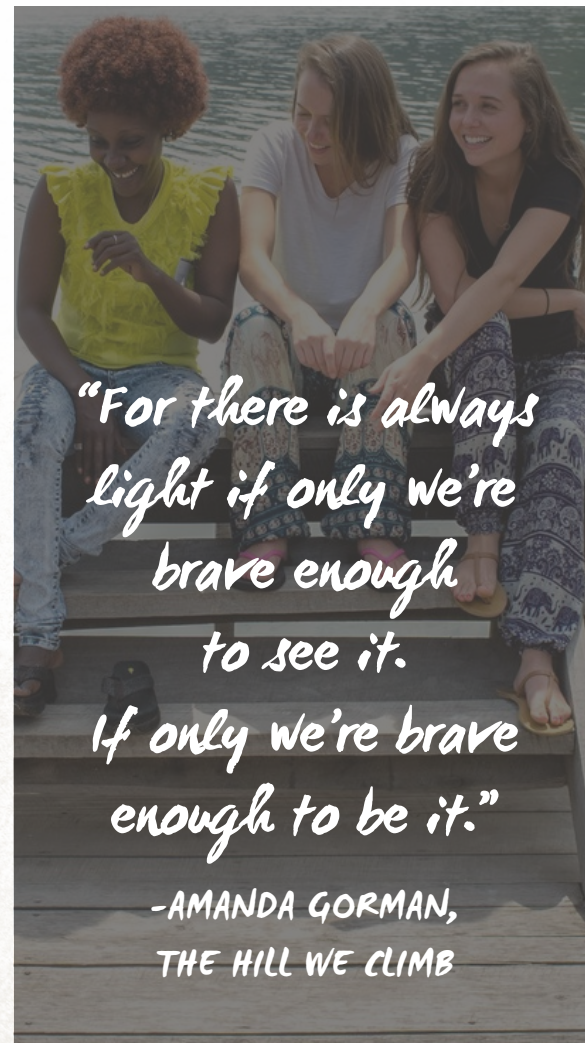
They listened. They thought. And they acted.

Listen to Jerry tell the story of our agricultural initiatives and how former child soldiers grew as farmers in 2020. And listen to Raymond describe how the hospitality team at Entusi took on the role of first responders around Lake Bunyonyi in the immediate aftermath of Uganda’s COVID-19 lockdown.

Think about what is possible in a global classroom when you engage 32 academic partners and hundreds of scholars to innovate a virtual platform that takes our students and interns to East Africa every day via Zoom. And think about the possibilities to scale-up a recycling center that is already taking tons of plastic out of the community and creating jobs in rural Uganda.

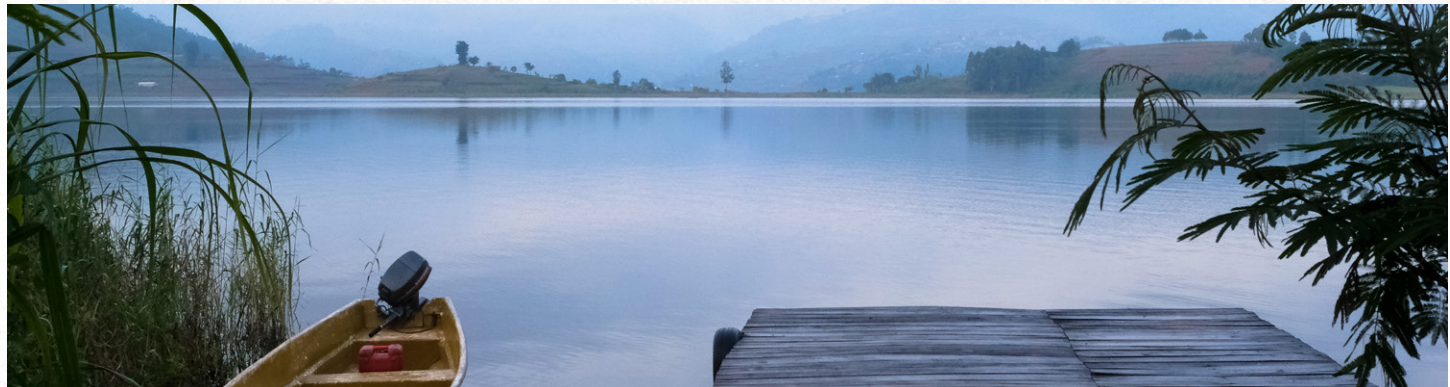
Act on the needs of the community through music in a series of virtual concerts that connected thousands of individuals with access to free public health services like HIV testing and non-communicable disease screenings. And act with the women leaders who came together around the globe for a virtual Women’s Leadership Retreat!

The GII has a story to tell in 2020 about murals we painted, youth we activated, and research we conducted on everything from gender-based violence to early childhood education. The stories are reminders that when we think differently and think big we can do our best community development work. During a year when it was at times hard to see the light and when it wasn’t always easy to be brave, our team and our communities rose to the occasion. And we made great stories along the way.



ALL HANDS ON DECK: SERVING OUR COMMUNITY IN AN UNPRECEDENTED CRISIS

BY RAYMOND BOKUA | ENTUSI RESORT & RETREAT CENTER MANAGER



Just a few days into lock-down last year due to the Covid-19 pandemic, we started witnessing women giving birth by the roadsides and their homes because of lack of transport to health facilities. Maternal and neonatal deaths were also happening in many areas. This greatly threatened lives, dignity, and rights to proper healthcare. That's why we came up with the initiative to provide free emergency transportation for the community to health facilities.

One person we helped was Mrs. Begumisa from Kyevu Village on the Lake Bunyonyi who reached us on April 7th because her daughter-in-law was having pregnancy complications and risked losing the baby or her own life. We were able to transport her by boat and later car from her village to a health center in Kabale town where she received proper care and had a normal delivery.

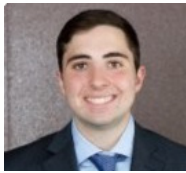
"I would have probably lost my daughter-in-law and the baby if it was not for the quick action that Entusi took to get us to the hospital in time," said Mrs. Begumisa.

This is one of the stories that happened almost every day and we are working our best to save lives with the limited resources that we have.



SAVING OUR PLANET ONE PLASTIC BOTTLE AT A TIME

BY DANNY RUBIN | ANALYST AT THE WALT DISNEY COMPANY & GLI BOARD MEMBER



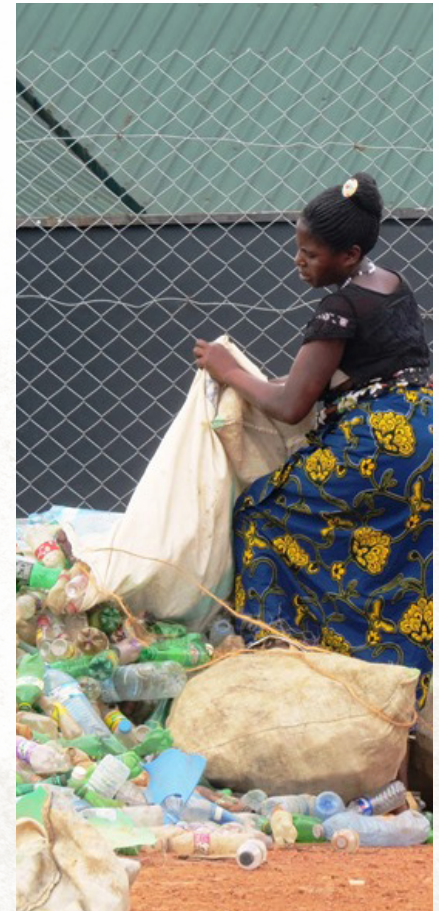
During the early stages of the Covid-19 pandemic, as governments around the world restricted movement and business activity, scientists noted something remarkable: smog and pollution in major cities fell markedly, to the lowest levels seen in decades. Emissions ticked back up as 2020 wore on and economies came back to life, but we were offered a glimpse of what it might look like if the global community were to take the reduction of carbon emissions seriously.

At the GLI, we are going to do our part to reduce greenhouse gases. The production of new (“virgin”) plastics accounts for 6–9 percent of total greenhouse gas emissions each year, which is illogical because many plastics can be easily recycled. In Uganda, 210,000 tons of plastics are created each year, but only 4 percent is recycled. The remainder often ends up littering communities (which lack municipal waste management), clogging waterways, and introducing harmful chemicals into the environment. We can and must do better. GLI is committed to being part of the solution in the communities where we operate.

In 2020, our recycling program expanded from a small community center in Kabale, Uganda, to a second community in Lira, Uganda. We are scaling up our capacity, and anticipate recycling 50 tons of plastic per month by the end of 2021. We have also forged new, public-private partnerships to expand and enter more communities—all during a global pandemic.

Aside from its environmental benefits, this model has clear economic impact. In just two short years, we have injected approximately 80 million Ugandan shillings into the economy, creating economic opportunity for vulnerable populations: people with disabilities and unemployed youth. The payment we provide to community members for collecting plastic waste is used for everything from paying for school fees for children to securing other necessities such as food or shelter.

While it may be insignificant in the face of a challenge as massive as climate change, each ton of plastic recycled reduces greenhouse gases, improves pollution levels around the world, and improves incomes for individuals in rural Uganda. It also provides an opportunity for us to teach communities about the importance of conservation. After listening and thinking with communities in Uganda, we are acting to end plastic waste and fight against the defilement of our communities and the threat climate change poses to a healthy and prosperous future for people around the globe.



PLANTING SEEDS OF CHANGE

BY JERRY AMANYA | COMMUNITY OUTREACH & RESEARCH MANAGER



Like every community, the city of Lira in northern Uganda was not spared from the negative economic, social, and psycho-social effects of the COVID-19 pandemic. The impact of the pandemic had grave consequences on a community like Lira, a post-conflict area where over 80 percent of the population is primarily engaged in agriculture as the key economic activity.



of the population is primarily engaged in agriculture

The GLI's major activities with communities in and around Lira are around agriculture and food security initiatives. In 2020, 500 members have joined our collaborative and many lives have been impacted through improvement of incomes.

One notable story is that of Atim Joyce (pictured). Having lost her husband several years ago, she is a single mother of six children. Through her hard work in our agriculture program, Atim has been able to meet all the needs of her family and these include school fees, food, and healthcare, among others.

Our target is to have more successful stories like Atim's and these will in totality lead to more community transformation in Lira.

THE FUTURE IS FEMALE (AND SO IS THE PRESENT): WOMEN'S LEADERSHIP RETREAT GOES VIRTUAL

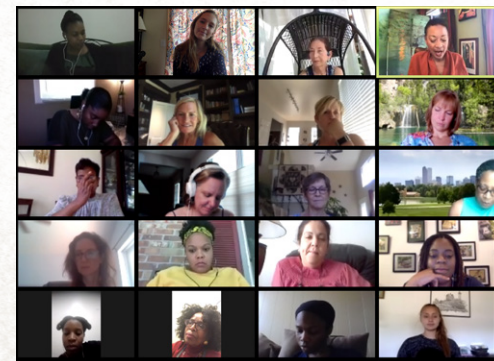
BY CAT MACCORMICK | OFFICE MANAGER



The Women's Leadership Retreat (WLR) has been held at the Entusi Resort and Retreat Center on Lake Bunyonyi since 2013. Although we were unable to meet in person in 2020, we have been able to keep our WLR community connected and supported during this time in large part through the introduction of our new International Women's Leadership Virtual Summit Series. In collaboration with Africa Development Promise (ADP), our goal has been to build on the community we have fostered and to address women's issues by listening, thinking, and acting globally.



In June 2020, co-chairs Cynthia James (GLI Board Member), Monica LaBiche Brown (ADP) and Cat MacCormick (GLI) hosted a virtual retreat joined by over fifty participants, representing Uganda, Rwanda, Puerto Rico, Tanzania, Kenya, and the United States. Centered around the theme of "hope," this session included the importance of self-care, movement, and story-sharing. Since then, we've organized several virtual summit series where participants left feeling more empowered and equipped with easy-to-implement tools helping to prevent challenges in our work and home lives.



At our most recent virtual summit series "I Have A Dream for Women", WLR participant Mercy Chelangat, shared with us a piece of wisdom:

"I'd like our future generations to find a world that's kind and compassionate, where all people are united and considerate of each other. I share sentiments with all that there's so much hate being propagated by people with selfish reasons. Let's change that."

And we strive to do just that! With over 350 participants from six continents, including women leaders in the public, private and nonprofit sectors, we will continue to create a supportive community in which women around the globe can connect.

Eight years strong and there is no stopping us! Thanks to our growing WLR community, we have plans in 2021 to build a world class mentorship program to provide emerging leaders with opportunities to tap into new perspectives and ideas. Women leaders will bring different career backgrounds and industry experience to form connections and support one another toward their personal and professional development goals.



ADAPTING ON THE FLY: CONNECTING GLOBALLY FROM THE COMFORT OF OUR OWN HOMES

BY EMMANUEL OUMO | COMMUNITY PARTNERSHIPS MANAGER
AND TOM KARREL | DIRECTOR OF ACADEMIC PARTNERSHIPS



2020 was a strange year to say the least. The COVID-19 pandemic drastically changed the way our global community interacts, moves, and receives education and learning opportunities. At GLI, with so much of our work focused around cross-cultural exchange and collaboration through travel, we had to reframe and rethink our approach. The idea to take our experiential courses, immersion trips, and student internships to a virtual space was an idea we had been discussing prior to COVID-19. The pandemic, however, kicked this to the top of our priority list. Like many other organizations and universities around the world, we tried to create an innovative learning space in a virtual setting. And to our surprise, it worked better than we had ever imagined!

In 2020, we convened three cohorts of fellows for our virtual global scholars program where university students from the United States, Uganda, Rwanda, and beyond met over Zoom to learn about community development, build relationships with one another, and engage in research projects. In July, we held a virtual youth summit for high school and secondary students from all across the United States and Uganda to engage in cultural exchange activities and collaborate to create a mural that was painted in Kabale, Uganda and guided by Ugandan artist, Sparrow. We also held virtual research summits and virtual concerts to continue our efforts to exchange ideas, information, and culture between East Africa and the United States.

We will be the first to tell you that you cannot fully recreate our East Africa travel and in-person educational experiences virtually. For the full experience, one must actually get on a plane and be there. However, the virtual fellowships and courses we built this year showed us that there is incredible potential for learning, cross-cultural conversations, and collaborative research to be done by students from all different corners of the world, just a click away. And we can honestly say that the community of young people created through our virtual Global Classroom in 2020 truly inspired us. Hundreds of students across the United States and East Africa came to the table to Listen, Think, and Act with GLI and numerous partner organizations to learn about and discuss what doing good community development looks like in the real world. Look for a global classroom coming to a community near you!

FROM LAKE KIVU'S SHORES TO UGANDA'S AIRWAVES: BOOKENDING 2020 WITH MUSIC AND HEALTH

BY SHEILA GABEYA | COMMUNICATIONS & EVENTS MANAGER



2020 started out just like any other with our annual concerts in coordination with the Tour du Rwanda cycling race. In February, we held three concerts in the Rwandan cities of Rubavu, Musanze, and Kigali. 35,000 people attended the concerts and thousands of people received access to free health services. We couldn't have known it would be our last massive concert for quite some time!

But once the realities of the pandemic sunk in a couple months later, we knew we needed to get creative with our concert and public health initiatives as they were becoming more important than ever before. Strict lockdown measures in Uganda exacerbated the issue of HIV in Uganda and, at the same time, restricted access to necessary health services. At the same time, it was reported that there was an increase in reported cases of gender-based violence (GBV) in Uganda. There was therefore more need than ever to increase awareness around changing sexual behaviours in young people, increase HIV testing in communities, and engage in activism against GBV. Our planning alongside our partners at Reach A Hand Uganda, Bridge of Life, and local health providers in five districts across Uganda culminated in a 16-day awareness and testing campaign between November 25th and December 10th. In order to provide services safely, we worked with health providers to take the health services to the community so that people didn't crowd the health centres. Testing was done in small groups and in locations across the country. Health providers tested 50-100 people each day in a given community following all standard operating procedures for COVID-19 prevention. Over the course of the campaign, 1,514 people received free HIV tests, nearly 500 were tested for non-communicable diseases, 2,042 sexual reproductive health services were provided, and we reached over 2,000 people with GBV messaging and awareness.



In a normal year, the activity that typically closes our healthcare outreaches is a free World AIDS Day concert that is held annually on December 1st. The concert usually attracts nearly 20,000 people from all the nearby communities. Because of the COVID-19 pandemic, GHI and our partners at Reach a Hand Uganda couldn't hold a physical concert but we still had to find a way to keep our programming alive. We therefore decided to engage a national television network and work with them to put on a virtual concert that would be aired live. This event included conversations with policy makers that implement HIV prevention efforts in Uganda, dialogues with HIV positive young people who shared powerful stories, keynote speeches, and much more. We ended the day with a virtual concert that aired live on national television. Our concerts typically reach quite a large number of people due to our social media presence. But in 2020, by partnering with a TV station that has over 4,500,000 viewers, the concert gave us more mileage than ever in terms of awareness, advocacy, and number of people reached.

"We are committed to ensuring zero tolerance to Gender Based Violence. HIV is one of the key consequences of Gender Based Violence. During the 16 Days of Activism and World AIDS day, it is important to help the communities understand the relationship between HIV and GBV and that is why the iKnow Kati Virtual concert is timely." – PATRICIA, UNITED NATIONS FUND FOR POPULATION ACTIVITIES (UNFPA) FOCAL PERSON



2020 BY THE NUMBERS

311

Students engaged in community-based programming

93

Women engaged in the Women's Leadership Summit

20

Participants in the Virtual Youth Summit

35,000+ PEOPLE AT TDR CONCERTS

1,000,000+ PEOPLE REACHED AT WORLD AIDS DAY CONCERT

1,614

People tested for HIV

253,064

Condoms distributed

834

People screened for NCDs and other health services



2020 FINANCIALS

REVENUE


CONTRIBUTIONS:	\$585,061
GOVERNMENT SUPPORT:	\$74,073
VIRTUAL CLASSROOM REVENUE:	\$66,073
OTHER EARNED INCOME:	\$3,017
TOTAL REVENUE:	\$728,224

EXPENSES

PROGRAMS:	\$658,861
FUNDRAISING:	\$94,478
MANAGEMENT:	\$78,137
TOTAL EXPENSES:	\$831,476
NET LOSS:	\$103,252

In a normal year, international travel and cultural exchange opportunities are significant revenue generators for Global Livingston Institute. To put it mildly, 2020 was not a normal year. Like many businesses and nonprofit organizations, GLI's operations and financial position were significantly affected by the COVID-19 pandemic.

Our generous donors, committed board, and creative staff enabled us to weather 2020's global uncertainty without laying anyone off or reducing promised services to the communities we serve. While we could have made different choices in order to end the year with more money in the bank, we are proud that we were in a position to prioritize our mission and our people over our account balances. We are confident that as the world emerges from the pandemic, our financial position will improve and this decision will be proven to be the right one.

A scenic view of a large lake with rolling hills in the background and a small settlement on a hillside in the foreground. The text is overlaid on the lake and hills.

“What the trademark — ‘Listen. Think. Act.’ — nails on the head is the sense of humility that must come with this line of work and an eager desire to be better with each venture into creating tangible, positive change.”

- GLI GLOBAL SCHOLAR

THE GLI TEAM



JERRY AMANYA
Community Outreach & Research Manger



RAYMOND BOKUA
Entusi Resort & Retreat Center Manager



NATHAN DAVIS
Director of Strategy



KATE DEENY
Director of Workforce Development



SHEILA GABEYA
Communications & Events Manager



RYAN GRUNDY
Chief Operating Officer



RUMBI GUMBIE
Director of Research & Development



TOM KARREL
Director of Academic Partnerships



CAT MACCORMICK
Office Manager



NASSER MUKWAYA
Logistics Coordinator



MARTINA NAMUDDU
Chief of Staff



EMMANUEL OUMO
Community Partnerships Manager



JAMIE VAN LEEUWEN
Founder & CEO



ANDREW WARD
Director of Special Projects & Chairman of iKnow Concert Series





On behalf of our board of directors and staff, along with the thousands of friends and family members of the Global Livingston Institute around the globe, we want to thank you for your continued support throughout a tricky year for all of us. We hope you liked what you saw as you read our 2020 annual report and are as proud of the GLI team as we are for adapting—and strengthening--our work as an organization over the past year. We also hope you are excited for what the GLI will accomplish in 2021 and beyond. With your ongoing commitment to the work we do, we believe our movement will have inspired thousands of more people to listen, think, and act globally to confront our world’s most pressing challenges!

Amber Valdez, Board Chair



BOARD

Tamara Banks	Founder - TazMedia	David Lord	Chair Elect / Principal - David Lord Investments
Richard Benenson	Shareholder - Brownstein Hyatt Farber Schreck	Diana Mead	Managing Partner - OnePoint Franchise Accounting
Festus Bizimana	Policy Analyst - US Embassy Rwanda	Laurie J. Miller	Associate Director - Cornell University
Nigel Daniels	Special Aide - Denver Mayor Hancock	Shelby Morse	Senior Director - Mile High United Way
Rob Drabkin	Singer-Songwriter	Maria Nagawa	PhD Student - Duke University
Lori Fox	Vice Chair / Partner - Taloma Partners	Lauren Napheys	Deal Advisory Manager - KPMG
Isabelle Fries	Student - University of Southern California	Felicity O'Herron	Chief Human Resources Officer - University of Colorado
Barbara Grogan	Philanthropist	Marcie Prokupek	Director of Outreach - Compositive Primary School
Anna Jo Haynes	Mile High Montessori	Kristine Robertson	Co-President - National Charity League, Colorado Blue Sky Chapter
Joe Hodas	Chief Marketing Officer - Wana Brands	Danny Rubin	Analyst - The Walt Disney Company
Mallory Hybl	Student - Georgetown University	Steve Sander	President - Sander Marketing
Agnes Igoye	Commandant - Uganda Immigration Training Academy	Sahil Shah	Student - University of Colorado Boulder
Cynthia James	President - Cynthia James Enterprises	Saran Thompson	Musician and Teaching Artist
Suzanne Leydecker	Author of "Women On Top"	Amber Valdez	Partner - Valdez Public
Marie Logsdon	Senior Advisor, Strategic Partnerships - Mike Bloomberg 2020		



globallivingston.org

FOR MORE INFORMATION OR TO GET INVOLVED IN
2021, PLEASE SEND AN E-MAIL TO RYAN GRUNDY AT
RYAN@GLOBALLIVINGSTON.ORG

CONNECT WITH US:



[/globallivingston](https://www.facebook.com/globallivingston)



[@listenthinkact](https://twitter.com/listenthinkact)



[@globallivingston](https://www.instagram.com/globallivingston)